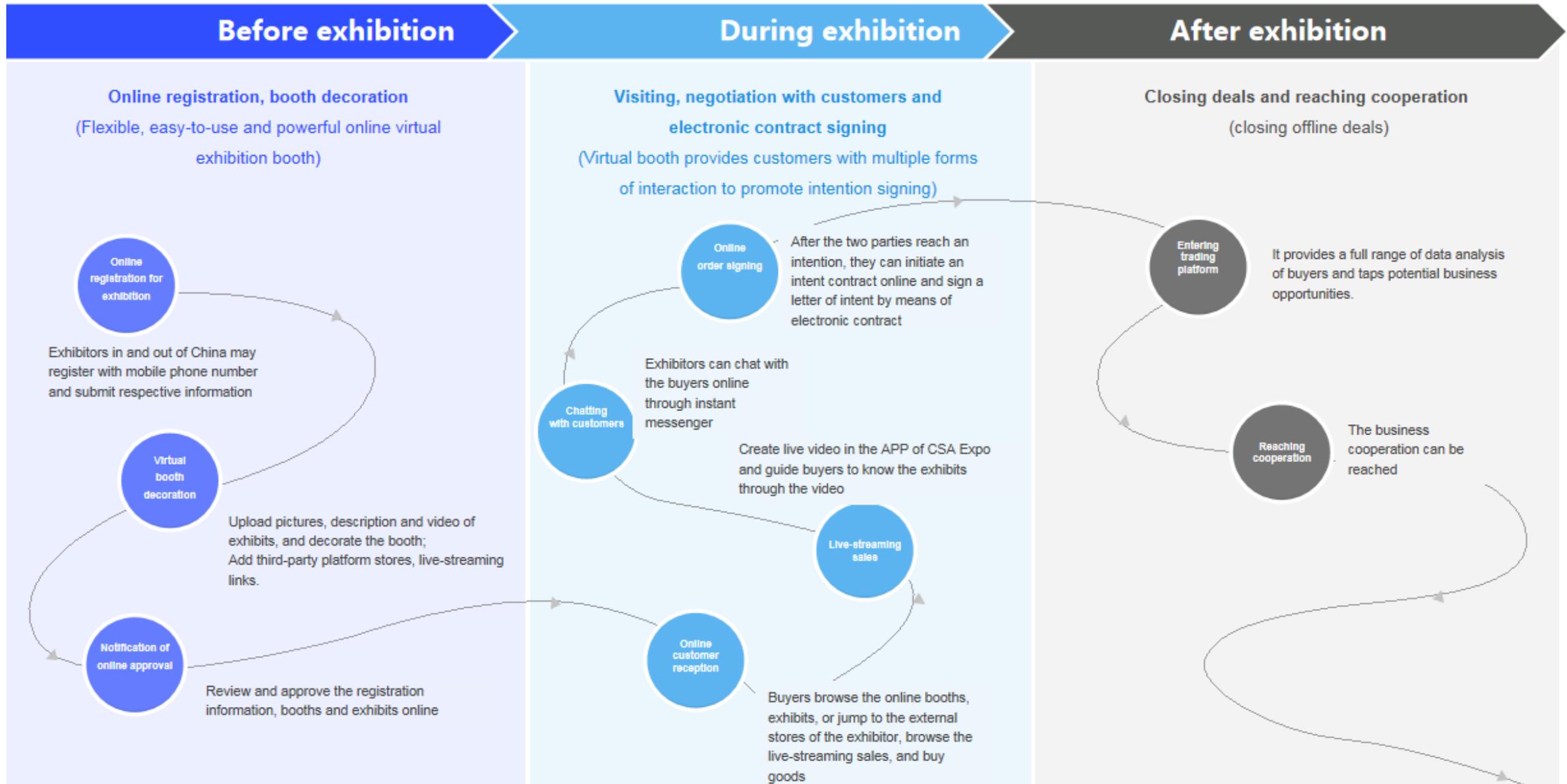




Online Exhibition of the Everlasting 2020 CSA Expo -- Exhibitors Manual

The Process of Exhibitors



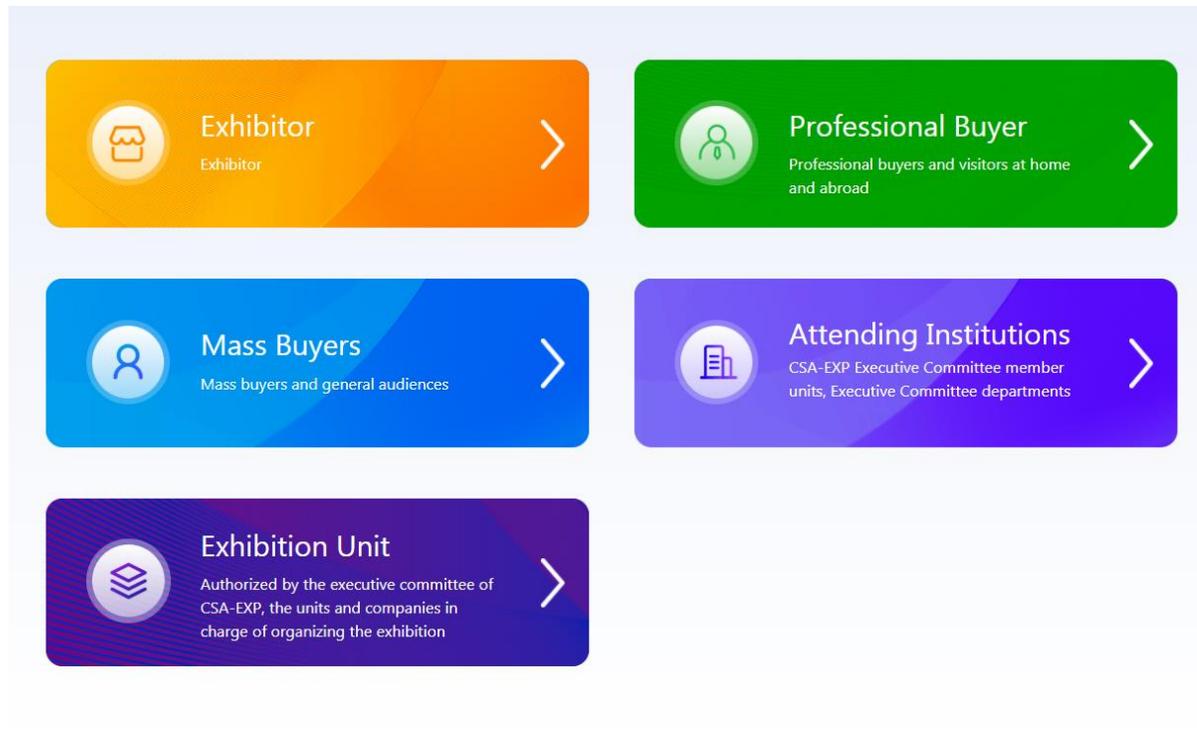
Registration for Exhibitors: Registering Online Account

Registration for Exhibitors: Registering Online Account

Register an online account with your mobile phone number, then you can log in the account and access to all the subsequent functions for exhibitors.

Each mobile phone number can only be registered online once, and for one account only.

Official Website: <http://vvv-nbh.jdcloud.com/>
Click "Register" on the page



Exhibitor注册

Please enter accountname

Please enter password

+86 Please enter mobile phone

Please enter verification code

I have read and agree to the "Registration Agreement""Privacy Policy"

Registration for Exhibitors: Registration for Exhibition

After registration, the exhibitors can access to the operation platform via “Username - Account Center”.

The screenshot displays the website's header and main banner. The header is a blue bar containing the logo on the left, a search bar with the text 'keyword' and a magnifying glass icon, language options '中文(简体) | English', and a user profile dropdown menu. The dropdown menu is open, showing the username 'zl001' and two options: 'Account' and 'Quit'. Below the header is a white navigation bar with links for 'Home', 'News Center', 'Cloud Exhibition', 'Digital Exhibition', 'Exhibition Services', and 'About CSA'. The main banner features a dark red background with the text '2020 永不落幕的南博会在线展' and 'The Everlasting China-South Asia Online Expo 2020' in large, bold, yellow characters.

CHINA-SOUTH ASIA
EXP
中国 - 南亚博览会

keyword 🔍 中文(简体) | English zl001 ▼

Account
Quit

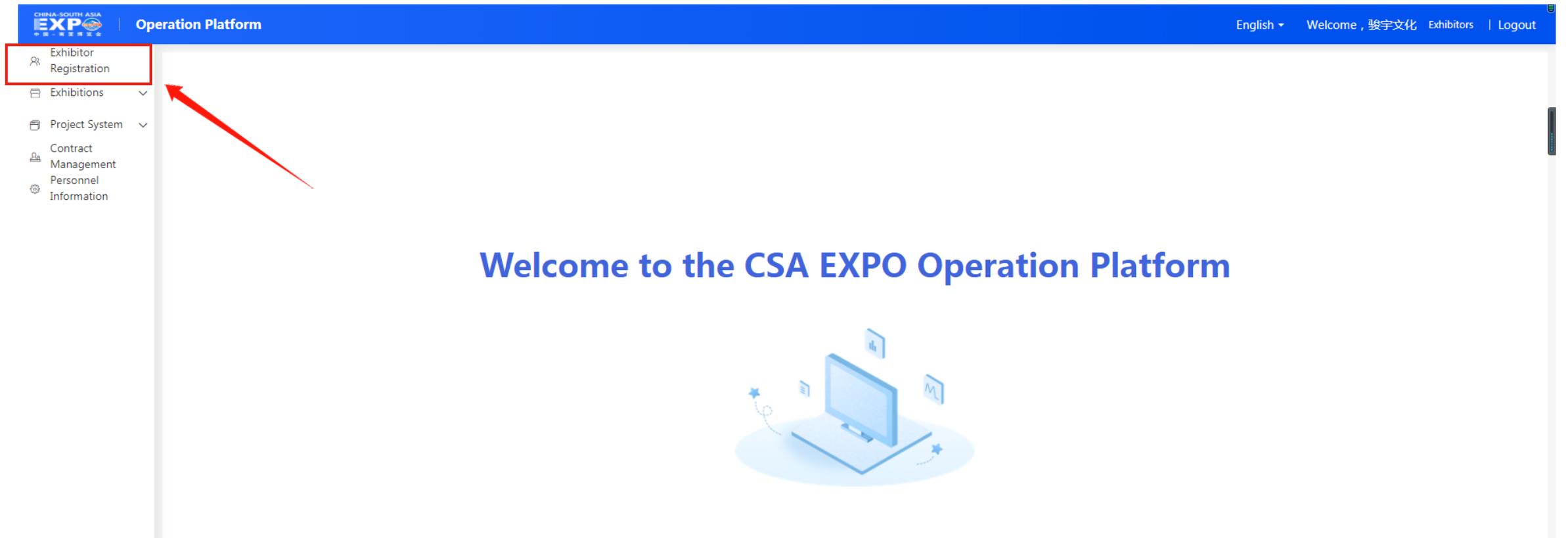
Home News Center Cloud Exhibition Digital Exhibition Exhibition Services About CSA

2020 永不落幕的南博会在线展

The Everlasting China-South Asia Online Expo 2020

Registration for Exhibitors: Registration for Exhibition

The entry for registration is displayed in the menu on the left. Click to enter the page and fill in the registration information.



The screenshot displays the 'Operation Platform' interface. The top navigation bar is blue and contains the 'CHINA-SOUTH ASIA EXP' logo, the text 'Operation Platform', and user information including 'English', 'Welcome, 骏宇文化', 'Exhibitors', and 'Logout'. On the left side, a vertical menu lists several options: 'Exhibitor Registration' (highlighted with a red box and a red arrow), 'Exhibitions', 'Project System', 'Contract Management', 'Personnel', and 'Information'. The main content area features a large blue heading 'Welcome to the CSA EXPO Operation Platform' and a central illustration of a computer monitor with floating icons representing social media and data.

Registration for Exhibitors: Registration for Exhibition

After login, the exhibitors will enter registration page: fill in registration information and submit for approval

Enterprise name, business license, pavilion, exhibition organizer and type of exhibits: For registering for exhibition;

Enterprise introduction, address and contact information: To be displayed in the list of exhibitors and exhibitors' stores

The image displays two side-by-side screenshots of the 'Exhibitors Sign Up' form in the EXP Operation Platform. The left screenshot shows the form with a 'Upload Business License' button and a warning message: 'The size of the uploaded file is no more than 2M. It supports .JPEG, .JPG, .PNG files'. The right screenshot shows the form with a green 'approved' status and a placeholder for the business license image.

Form Fields:

- *Company Name: Fill in the full name of the company, supporting 1-500 characters
- Company Name(English): Full English name of the company
- *Country/Region: [Dropdown]
- *Address: Fill in the company address, supporting 1-1000 characters
- Company Address(English): Fill in the English address of the company
- *Introduction: Fill in the exhibitor profile
- Introduction(English): Fill in the exhibitors English profile
- *Hall: Multiple choices are available [Select]
- *Exhibition organization: [Select]
- *Exhibits Category: [Select]

Business License Upload:

- Upload Business License button
- Warning: The size of the uploaded file is no more than 2M. It supports .JPEG, .JPG, .PNG files

Approval Status:

- Exhibitors Sign Up **approved**

Instructions for Filling in Registration Information

Information item	Requirements
Registered mobile phone (for retrieving the password):	<ul style="list-style-type: none"> - Mobile phone in Mainland China: 11 digits - Mobile phone out of China: 00 + Country code + phone number
Enterprise name:	1-100 characters
Enterprise name in English:	1-100 characters
Country:	Country name
Region:	Region, such as province in Mainland China.
Detailed address:	1-200 characters
Detailed address in English:	1-200 characters
Exhibitor introduction:	1-5,000 characters
Exhibitor introduction in English:	1-5,000 characters
Pavilion:	Refer to [List of Pavilions]
Exhibition organizer:	
Type of exhibits:	Multiple choices, refer to [List of Exhibit Types]
Contact Name:	1-100 characters
Contact information:	1-100 characters
Picture of business license:	The picture shall be in the format of .jpeg, .jpg, .png, with size up to 2M.
Have e-commerce platform in China:	If yes, fill in the link(s) of e-commerce platform in China If no, please fill in whether you intent to open an e-commerce platform in China

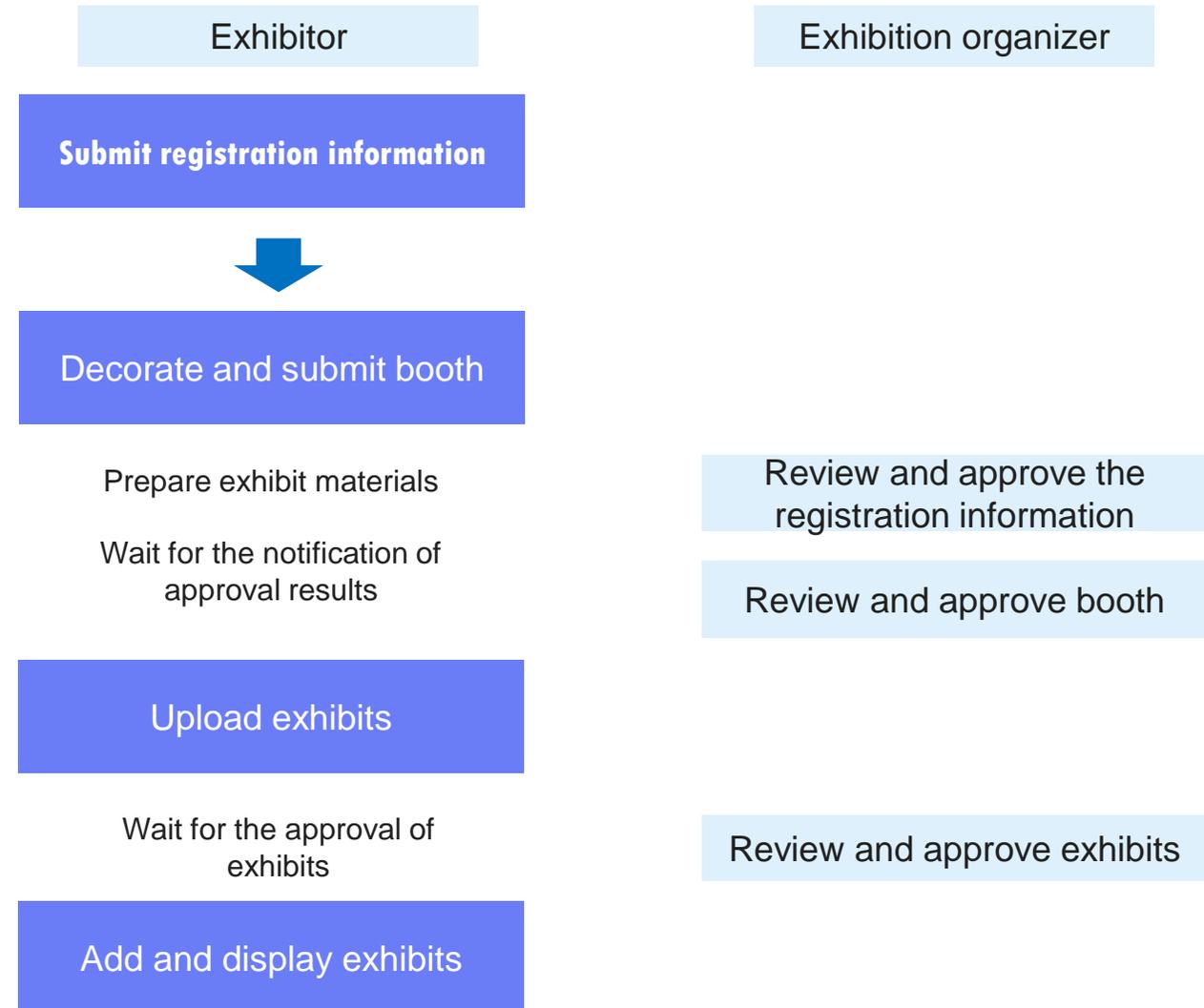
List of Pavilions
South Asia Pavilions
Southeast Asia Pavilions
Overseas Pavilions
Pavilions of Provinces, Regions and Cities
Trade in Services Pavilion
Cross-border Trade Pavilion
Market Purchase Trade Pavilion
Pavilions of Prefectures and Municipalities (Domestic Trade Pavilions)
Manufacturing Industry Pavilion (Department of Industry and Information Technology)
Biomedicine and Health Pavilion (National Health Commission and Science and Technology Department)
Green Food Pavilion (Department of Agriculture and Rural Affairs)
Culture and Tourism Pavilion (Department of Culture and Tourism)
Green Energy Pavilion (Energy Administration)

List of Exhibit Types
Electronics & home appliances
Lighting
Vehicles & spare parts
Machinery
Hardware & tools
Building materials
Chemical products
Energy
Consumer goods
Gifts
Home decorations
Textile and apparel
Footwear
Office, bags and leisure products
Medicine and health care
Food

Setting up Online Booths

Exhibitors can set up online booths

after submitting the registration information



Booth Decoration -- Choose Template

Choose Template (multiple choices)

Template 1: Exhibits

Applicable to exhibitors with preferred enterprise brands and **many exhibits** (with slideshow and exhibit grid, without sides)

Template 2: Exhibits

Applicable to exhibitors with **preferred exhibits** (with slideshow, contact person, right side of the video, exhibit list)

Template 3: A Lot of Exhibits

Applicable to exhibitors with **a large number of exhibits**

Other templates available:

- Picture template
- Picture + exhibit template
- Customized long promotional pictures template etc.

Operation Platform

Exhibitor Registration

Exhibitions

Choose Template

Maintain

Materials

Submit

Application

Maintain Exhibits

Sales Orders

Purchase Orders

Track

Opportunities

Project System

Contract Management

Personnel Information

Booth decoration

PC Template Library

APP Template Library

Recommended for Slideshow and Videos in Middle Using

The template materials include: 1. The logo, name, off-line booth number, location, introduction, main business and label of the booth, which are filled in under "Booth Application - Basic Information". 2. The slideshow with a maximum of 5 slides, which are uploaded in "Material Maintenance - Normal Templates - Slideshow". 3. Up to 2 promotional videos, which are uploaded in "Material Maintenance - Normal Template - Booth Video". 4. Exhibits/services, which are added in "My Exhibits - Add Exhibits".

Edit Preview

PC Template 3 : Applicable to exhibitors that need to show exhibits

The template materials include: 1. The logo, name, off-line booth number, location, introduction, main business and label of the booth, which are filled in under "Booth Application - Basic Information". 2. Exhibits/services, which are added at the "My Exhibits - Add Exhibits".

Edit Preview Use

PC Template 5 : Applicable to exhibitors that need to show exhibits and solution descriptions

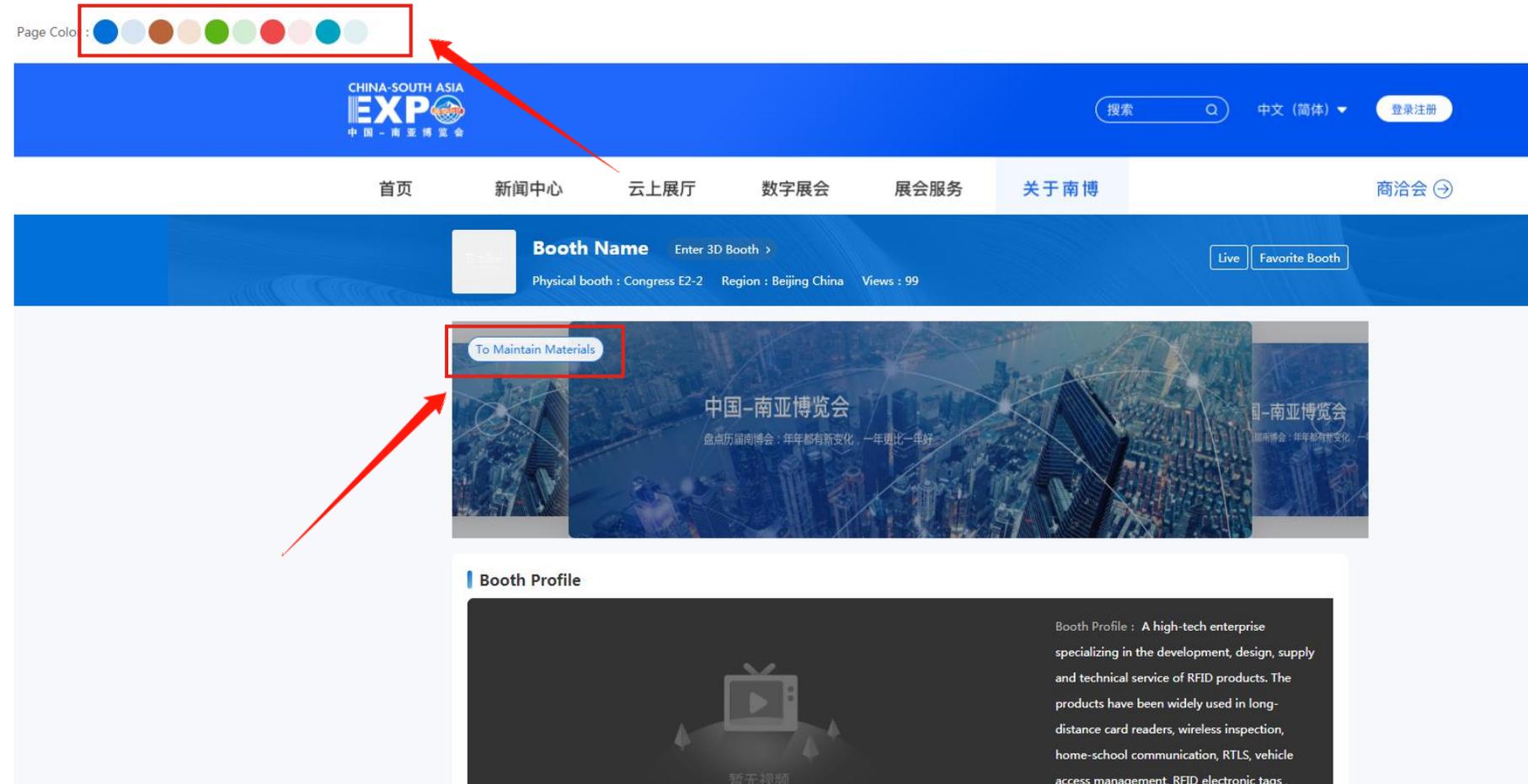
The template materials include: 1. The logo, name, off-line booth number, location, introduction, main business and label of the booth, which are filled in under "Booth Application - Basic Information". 2. Contact information, which is filled in "Booth Application - Contact Details". 3.

Booth Decoration -- Choose Template

Choose PC template for booths on PC
Choose APP template for booths on APP

Click to edit a template

- Move the mouse over any section in the template, and the floating button of [To Maintain Materials] will appear
- Click [To Maintain Materials] to jump to the page of material maintenance for that section
- After submitting the corresponding materials, you can click "Preview" to view the display effect of the template on both PC and APP



Booth Decoration -- Maintain Template Materials

Materials for **Templates 1/2**:

- Slideshow (File format: .png, .jpg, .jpeg, .gif, .bmp; the size is no more than 5.00 MB, **a maximum of 5 sheets**, recommended resolution: 895*285 pixels);

Materials for **Templates 1/2/3**:

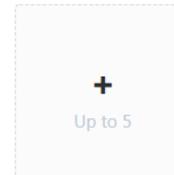
- Booth video (**2** videos, format: .flv,.mkv,.rm,.rmvb,.mp4,.mp3, the size is within 200.00M. If it is MP4 format and MPEG-4-coded, please convert it to H264-encoded format).

Material Maintenance

(Your enterprise has not been certified yet and cannot apply for booth. You can save the information in advance. Please perform the enterprise certification first!)

Materials for PC Template 1, 2, 7

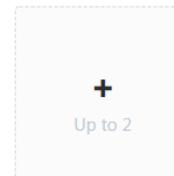
Slideshow



File format:png,.jpg,.jpeg,.gif,.bmp , Each picture shall not exceed 2.00M , Up to 5 pictures and the suggested size is 895*285 pixels

Materials for PC Template 1, 2, 3, 4, 5, 6

Booth Video



Video format :.flv,.rm,.rmvb,.mp4,.mp3 , The video size shall not exceed 500.00M

Materials for PC Template 4

Album Information [Please go to add album information!](#)

Video Information [Please go to add video information!](#)

Booth Decoration -- Maintain Basic Information of Booth, Submit for Approval

After the booth information is maintained, submitted and approved, it will be displayed externally:

Column 1: Basic Information of Booth

After choosing the template and maintaining materials, exhibitors can fill in the basic information of booth, including booth name, booth LOGO, and booth introduction, external store links, and live-streaming sales links, which will be displayed on the home page of the booth.

Submit an Application

(Your enterprise has not been certified yet and cannot apply for booth. You can save the information in advance. Please perform the enterprise certification first!)

Basic Information of Booth	Contact Details	Agent
Booth Name(CN)	<input type="text"/>	One booth name must be filled in both Chinese and English. It is recommended to fill in both Chinese and English for the convenience of enterprise promotion
Booth Name(EN)	<input type="text"/>	
*Booth LOGO	<div style="border: 1px dashed gray; padding: 5px; text-align: center;">+ Up to 1</div>	File format:png,jpg,jpeg,.gif,.bmp , Support size up to 2.00M , A logo of 216*216 pixels with the white or transparent background is suggested
Booth Introduction(CN)	<input type="text"/>	Both Chinese and English are required for the introduction of the exhibition stand. It is recommended to fill in both Chinese and English for the convenience of enterprise promotion
	Remaining :500 Characters	
Booth Introduction(EN)	<input type="text"/>	
	Remaining :1000 Characters	
Main Business of Exhibitors	<input type="text"/>	Both Chinese and English are required for the main business of the exhibition stand. It is recommended to fill in both Chinese and English for the convenience of enterprise promotion
	Remaining :200 Characters	
English is the main business of exhibitors	<input type="text"/>	
	Remaining :500 Characters	
Booth Label	Add label (Up to 10 booth labels can be added)	
*Exhibition Type	State and City Pavilion	
Types of Stands / Exhibits	礼品	
	<input type="button" value="Save"/> <input type="button" value="Submit for Approval"/> <input type="button" value="Preview"/>	

The exhibition booth can be displayed only after being approved.

Booth Decoration -- Maintain Basic Information of Booth, Submit for Approval

Column 2: Contact Details

Contacts, contact information, etc. If you choose to display the contact details, the above contact information will be displayed at the home of booth.

Submit an Application

(Your enterprise has not been certified yet and cannot apply for booth. You can save the information in advance. Please perform the enterprise certification first!)

Basic Information of Booth

Contact Details

Agent

*Contact

*Telephone

*Email

*Region

*Detailed Address

Official Website Link

Display contact information? Yes No

Save

Submit for Approval

Preview

The exhibition booth can be displayed only after being approved.

Instructions for Booth Information

Information item	Requirements
Booth name (in Chinese)	Exhibitors are required to fill in the booth name either in Chinese or in English. It is recommended to fill in both
Booth name (in English)	
Booth logo	Required. File format: .png, .jpg, .jpeg, .gif, .bmp; the size is no more than 2.00 MB, recommended resolution: 216*216 pixels; white or transparent background logo
Booth introduction (in Chinese)	Exhibitors are required to fill in the booth introduction either in Chinese or in English. It is recommended to fill in both, with a maximum of 500 Chinese characters or 1,000 English characters
Booth introduction (in English)	
Main business	Required, within 200 characters
Booth label	Please add. 10 labels at most.
Type of Pavilion	The same with registration information
Type of Exhibits	The same with registration information
Contact	Required
Tel	Required
Email	Required
Fax	
Region	Required, you can select from "Mainland China - Province/Autonomous Region/Municipality" or "Out of China - Country" or "HK/Macao/Taiwan"
Postcode	
Whether to display contact information	Choose yes or no

Review and Approval of Booth Decoration

After the booth is approved, the exhibitor will
receive a text message **“Approved”**

Upload Exhibits -- Add Exhibits

Exhibitors can add exhibits through “Upload Exhibits - Add Exhibits” (we suggest you adding no more than 100 exhibits)

The screenshot shows the 'Exhibits' management interface. The top navigation bar includes the 'CHINA-SOUTH ASIA EXP' logo, 'Operation Platform', and user information: 'English', 'Welcome, 骏宇文化 Exhibitors', and 'Logout'. A left sidebar menu lists various functions: Exhibitor Registration, Exhibitions, Choose Template, Maintain Materials, Submit Application, Maintain Exhibits (highlighted in blue), Sales Orders, Purchase Orders, Track Opportunities, Project System, Contract Management, and Personnel Information. The main content area is titled 'Exhibits' and features a search and filter section with fields for 'Exhibit No.', 'Exhibit Name', 'Approval Status' (set to 'All'), and 'Update Time' (with 'Start Time' and 'End Date' sub-fields). There are 'Search' and 'Reset' buttons. Below the search section is a blue 'Add Exhibits' button, which is highlighted with a red box and a red arrow. Underneath the button is a table header with columns: 'Exhibit No.', 'Exhibit Information', 'Exhibit Name(CN)', 'Exhibit Name(EN)', 'Created Time', 'Added or removed', 'Approval Status', 'Submission Time for Approval', 'Update Time', and 'Operation'. At the bottom of the page, there is a decorative graphic of a stack of papers.

Upload Exhibits -- Add Exhibits

Step 1: Add exhibit information

- Exhibit no.: It is automatically generated by the system
- Fill in the exhibit name, *place of origin, *brand, market price, wholesale price, and introduction, with word limit
- *Exhibit pictures: Upload 5 pictures for each exhibit, with the maximum size of 5.00M and recommended resolution of 600*600px; supported format: .png, .jpg, .jpeg, .gif, .bmp
- Exhibit video: .flv,.mkv,.rm,.rmvb,.mp4,.mp3; the video size is no more than 200.00 MB
- External platform link: Only a few large e-commerce platform links can be added, after adding:
 - (a) Exhibits can be added to and sold through live-streaming sales
 - (b) The purchase link will be displayed for the exhibit in the booth
- *Whether add to live-streaming sales: For the exhibits with added links, you can choose whether to add them to live-streaming sales. If you choose yes:
 - (a) The exhibits will be listed in the items for live-streaming sales
 - (b) Buyers can buy the exhibits by clicking the link displayed below the live-streaming studio, and jumping to the exhibit page.

Add Exhibits

Add Exhibits (Your enterprise has not been certified yet and cannot submit for approval. You can save the information in advance. Please perform the enterprise certification.)

*Exhibit No.

Exhibit Name(CN) Both Chinese and English names of exhibits must be filled in. For the convenience of enterprise promotion, it is recommended to fill in both Chinese and English.

Exhibit Name(EN)

*Exhibit Category

*Place of Origin

Brand

Exhibit Price (RMB)

Exhibit Introduction(CN) Both Chinese and English must be filled in for the introduction of exhibits. It is recommended to fill in both Chinese and English for the convenience of enterprise promotion.
Remaining: 500 Characters

Exhibit Introduction(EN)
Remaining: 1000 Characters

*Exhibit Image

Exhibit Video The first image is the main image. Up to 5 images can be added.

Video format :.flv,.rm,.rmvb,.mp4,.mp3 , The video size should be no more than 200.00 MB

*Whether to add an external platform link Yes No

Add external platform links

*External Platform Name (Chinese)

External Platform Name (English)

PC link

Mobile terminal link

After adding an external platform link, professional buyers can jump to the external platform to purchase on the exhibit page.

*Whether to participate in live delivery Yes No

*Exhibit Detail

Instructions for Exhibit Information

Information item	Requirements
Exhibit no.	It is automatically generated by the system
Exhibit name (in Chinese)	Exhibitors are required to fill in the exhibit name either in Chinese or in English. It is recommended to fill in both
Exhibit name (in English)	
Booth & exhibit no.	Exhibitor can customize its own exhibit no. or use the code automatically generated by the platform
Place of origin/Service area	Required, you can select from the drop-down list of "Mainland China - Province/Autonomous Region/Municipality" or "Out of China - Country" or "HK/Macao/Taiwan"
Brand	Within 50 characters
Market price (RMB)	
Wholesale price (RMB)	
Exhibit introduction (in Chinese)	Exhibitors are required to fill in the exhibit introduction either in Chinese or in English. It is recommended to fill in both, with a maximum of 500 Chinese characters or 1,000 English characters.
Exhibit introduction (in English)	
Exhibit picture	Required. The first picture is the main picture of the product. Upload up to 5 pictures with the maximum size of 2.00M and recommended resolution of 600*600px; supported formats: png,.jpg,.jpeg,.gif,.bmp.
Exhibit video	Video format: .flv,.rm,.rmvb,.mp4,.mp3, with the maximum size of 500.00M
Whether to add external platform links	Required. If yes, you are required to fill in the external platform name in Chinese, you can also fill in the name in English; for PC or APP links, at most 3 external platform links can be added
Whether added to live-streaming sales	Required. If yes, you are required to add the external platform links
Exhibit introduction	Required, within 1,500 characters

Upload Exhibits -- Add Exhibits

Step 2: Submit the exhibits for approval and release

- After filling in the exhibit information, the exhibitors submit the information for approval by the exhibition organizer/ Organizer (approval principle: the exhibition organizer of the exhibitor shall be the approver).
- The exhibitor can view the approval status of the exhibits in real time.
- If **approved**, the exhibitor can add exhibits and display them normally
- If **rejected**, the exhibitor may revise the booth information and resubmit the application

Exhibits

Exhibit No. Exhibit Name Booth Name Approval Status Added or removed Exhibition Zone

Update Time -

第一步批量上传图片->第二步批量导入展台->第三步批量导入展品

Currently To Be Approved: 8 piece(s)

Exhibit No.	Exhibit Image	Exhibit Name(CN)	Exhibit Name(EN)	Booth Name	Exhibition Zone	Created Time	Added or removed	Approval Status	Submission Time for Approval	Update Time	Operation
20201125161445415		1125青菜2	1125cabbage2	JD Cloud	Southeast Asia Pavilion , Overseas Pavilion	2020-11-25 16:15:13	Create	To be approved	2020-11-25 16:15:13	2020-11-25 16:15:13	View Approval
20201125151211Rhq		测试01		JD Cloud	Southeast Asia Pavilion , Overseas Pavilion	2020-11-25 15:12:54	Added	Approved	2020-11-25 15:12:54	2020-11-25 16:09:14	View Remove
20200730185426U8u		0730测试123		JD Cloud	Southeast Asia Pavilion , Overseas Pavilion	2020-07-30 18:55:28	Added	Approved	2020-07-30 18:55:29	2020-11-24 16:17:18	View Remove
20201124145139H56		vivo	vivo	JD Cloud	Southeast Asia Pavilion , Overseas Pavilion	2020-11-24 14:53:39	Added	Approved	2020-11-24 14:53:39	2020-11-24 16:11:22	View Remove



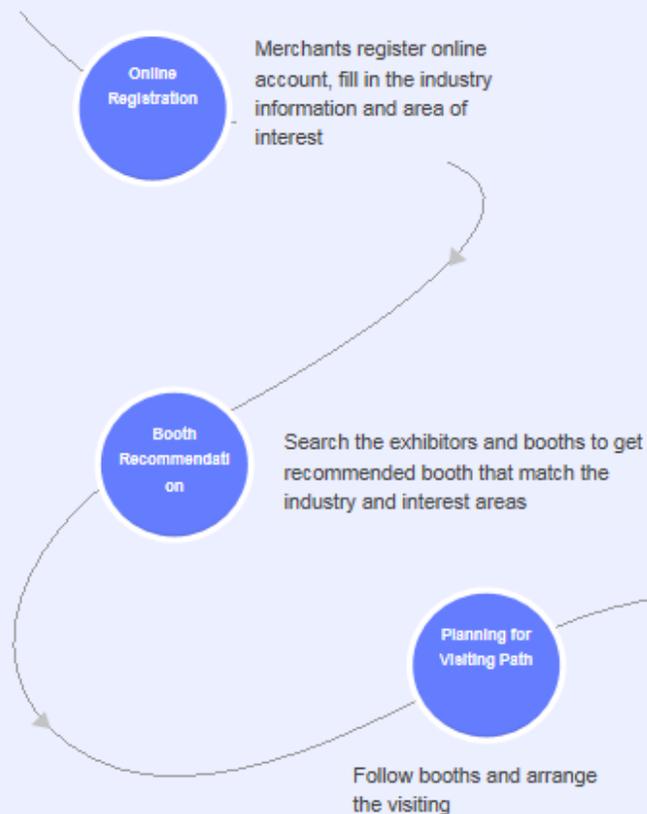
Online Exhibition of the Everlasting 2020 CSA Expo -- Professional Buyers Manual

The Process of Professional Buyers

Before exhibition

Online Registration, Booth Recommendation

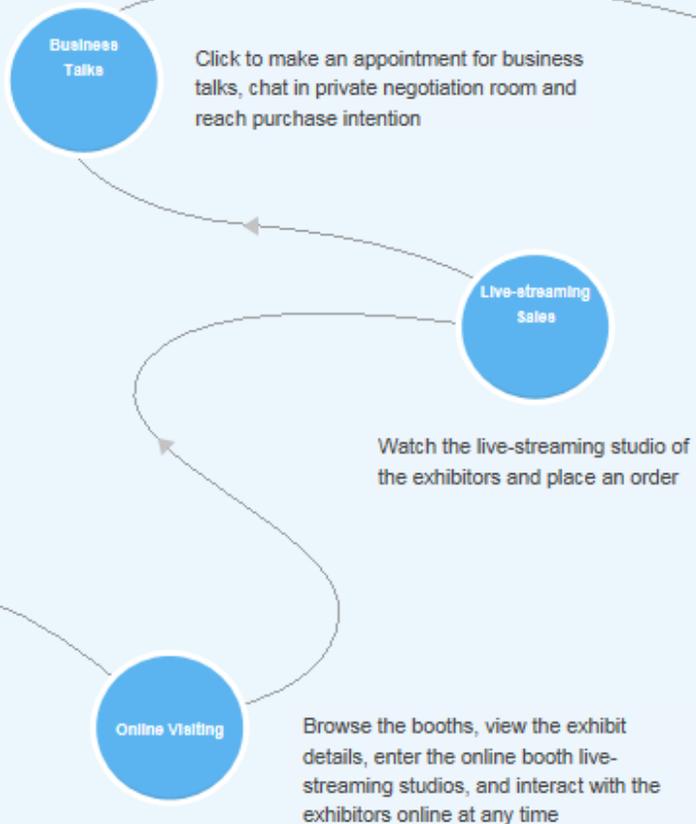
(Buyers can get the recommended booths based on registration information, follow booths and arrange the visiting)



During exhibition

Online Visiting, Making Appointment for Business Talks, Reaching Purchase Intention

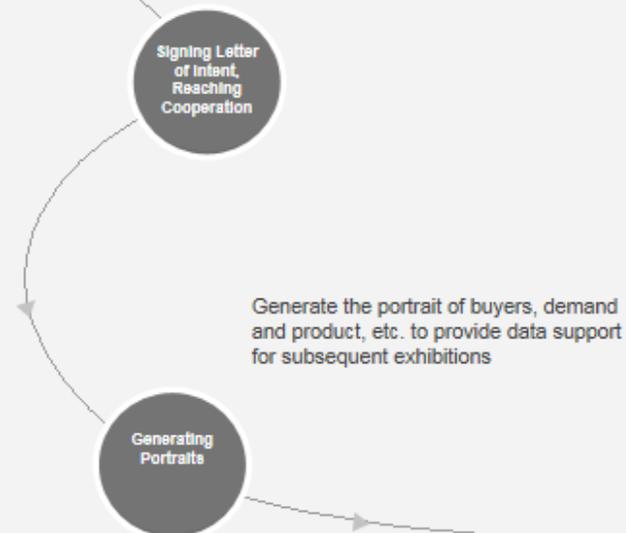
(Buyers can browse the booths, watch the live videos, and make appointment for business talks through APP)



After exhibition

Signing Letter of Intent

(Summarize the expo information and sign letter of intent with prospective exhibitors)



Online Registration

The buyers shall register an account at the official website of CSA Expo, and fill in the following information:

- Username
- Password
- Cellphone Number
- Mobile verification code

After registration, the buyers can log in to the official website, APP, mini program, or management background of the CSA Expo, or nanbomall.

Official Website: <http://vvv-nbh.jdcloud.com/>
Click "Register" on the page

Official Website: <http://www-nbh.jdcloud.com/>

The image shows a registration and login interface for CSA Expo. At the top, there are four registration options: Exhibitor (orange), Professional Buyer (green), Mass Buyers (blue), and Attending Institutions (purple). Below these is the 'Professional Buyer Registry' form, which includes fields for account name, password, mobile phone (with a country code dropdown set to +86), and a verification code, along with a 'Send' button and a 'Sign up' button. A checkbox for terms and conditions is also present. To the right is a 'Log in' form with fields for account name and password, a 'Log in' button, and links for 'Sign up' and 'Forgot password'.

Browse Official Website

For the Online Exhibition of the Everlasting 2020 CSA Expo, the information layout and visual design of the official webpage aim to facilitate exhibition, visiting and trading by targeting at exhibitors, buyers and other key users.

Buyers can click the shortcut entrances at the official website to jump to the target pages, such as online registration, list of exhibitors, booth and exhibits, 3D exhibition hall, supply and demand information, etc.



Online Registration

Upon successful registration, buyers can be upgraded to professional buyers and enjoy **AI recommendation, online signing** and other VIP features after the following information is filled in, submitted and approved:

- Enterprise name (required)
- Country/Region (required)
- Enterprise address (required)
- Exhibition purpose (required)
- Category of goods purchased (required)
- Intended purchase amount (optional)
- How you know the Expo (optional)
- Contact (required)
- Contact information (required)

The screenshot shows the 'Enterprise Buyers Sign Up' form on the CHINA-SOUTH ASIA EXP Operation Platform. The form is titled 'Enterprise Buyers Sign Up' and is located in the 'Professional Buyer' section of the 'Registration' menu. The form includes the following fields:

- *Company Name**: Text input field with a placeholder 'Fill in the full name of the company, supporting 1-500 characters'.
- *Country/Region**: Dropdown menu with a placeholder 'Fill in the company address, supporting 1-1000 characters'.
- *Address**: Text input field with a placeholder 'Fill in the company address, supporting 1-1000 characters'.
- *Why CSA**: Text input field with a placeholder 'Fill in the exhibition purpose, supporting 1-400 characters'.
- *Exhibition organization**: Text input field with a 'Select' button.
- *How did you get to know about CSA**: Dropdown menu.
- *Types Of Intended Exhibits**: Text input field with a placeholder 'Multiple choices are available' and a close button 'x'.
- What is the monetary value of the exhibits you want to purchase?**: Text input field with a currency symbol '¥' and a placeholder 'What is the monetary value of the exhibits you want to purchase?'.
- *Contact Person**: Text input field with a placeholder 'Fill in the exhibitor contact name'.
- *Contact Information**: Text input field.

On the right side of the form, there are two upload buttons: '上传营业执照' (Upload Business License) and '上传名片' (Upload Card). Below these buttons, a note states: 'The size of the uploaded file is no more than 2M. It supports .JPEG, .JPG, .PNG files'.

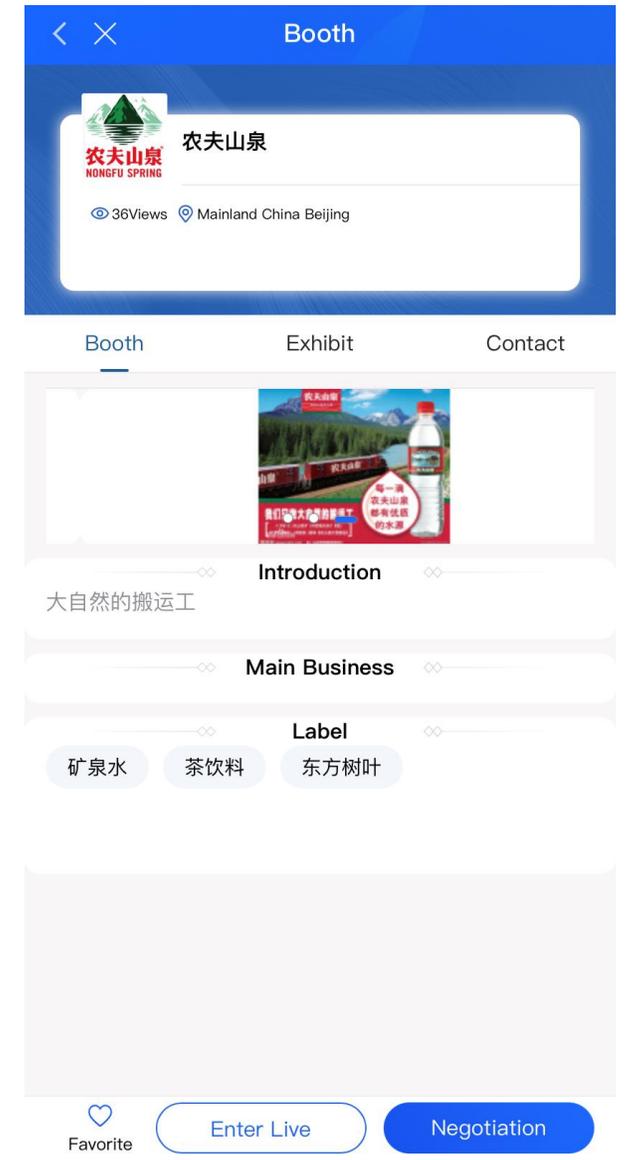
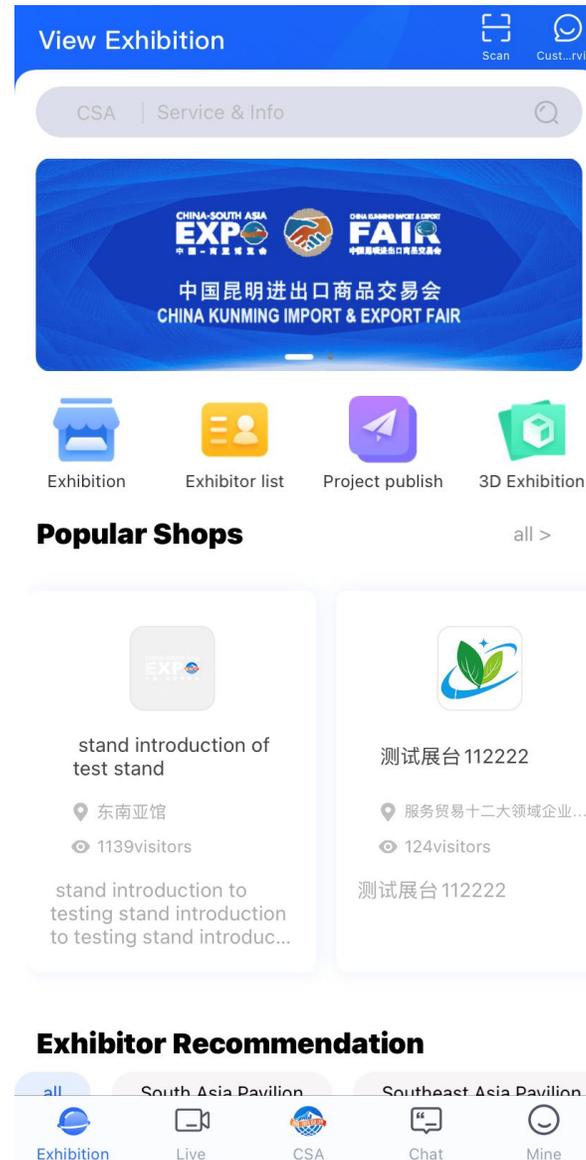
Instructions for Filling in Registration Information

Information item	Requirements	List of Exhibit Types
Registered mobile phone (for retrieving the password)	<ul style="list-style-type: none"> - Mobile phone in Mainland China: 11 digits - Mobile phone out of China: 00 + Country code + phone number 	Electronics & home appliances
Enterprise name	1-100 characters	Lighting
Country	Country name	Vehicles & spare parts
Region	Region, such as province in Mainland China.	Machinery
Detailed address	1-200 characters	Hardware & tools
Exhibition purpose	1-1,000 characters	Building materials
How you know the Expo	Magazines, newspaper, Internet	Chemical products
Type of Exhibits of Intention	Multiple choices, refer to [List of Exhibit Types]	Energy
Contact Name	1-100 characters	Consumer goods
Contact information	1-100 characters	Gifts
Picture of business license	The picture shall be in the format of .jpeg, .jpg, .png, with size up to 2M.	Home decorations
Business card of professional buyers	The picture shall be in the format of .jpeg, .jpg, .png, with size up to 2M.	Textile and apparel
		Footwear
		Office, bags and leisure products
		Medicine and health care
		Food

Online Visiting

After successful registration, the system will intelligently recommend the exhibitors, stores, exhibits and projects based on AI algorithm model based on labels of buyers' enterprise types, purchase interests, etc., as well as browsing history and favoriting data of users.

- AI recommended exhibitors
- AI recommended stores
- AI recommended exhibits
- AI recommended projects

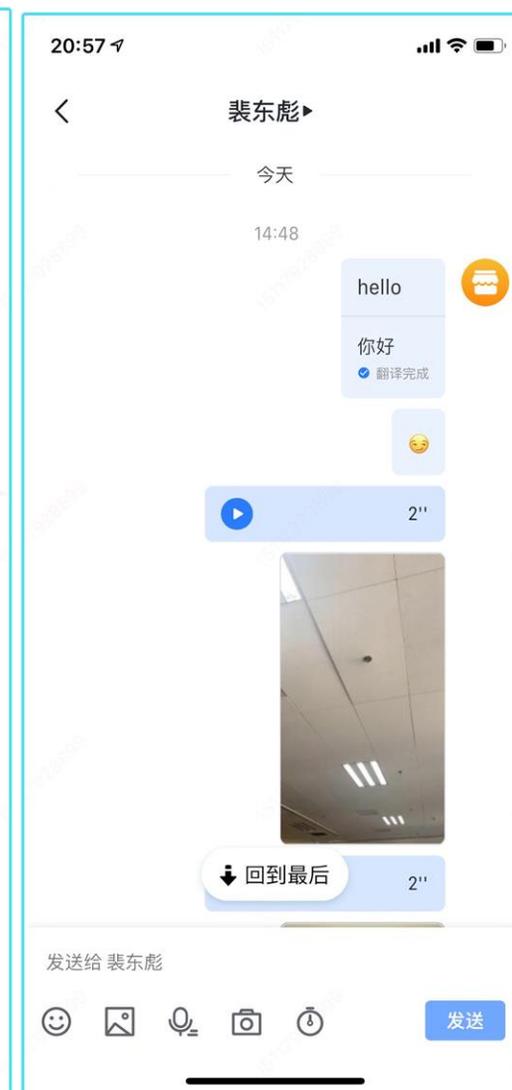
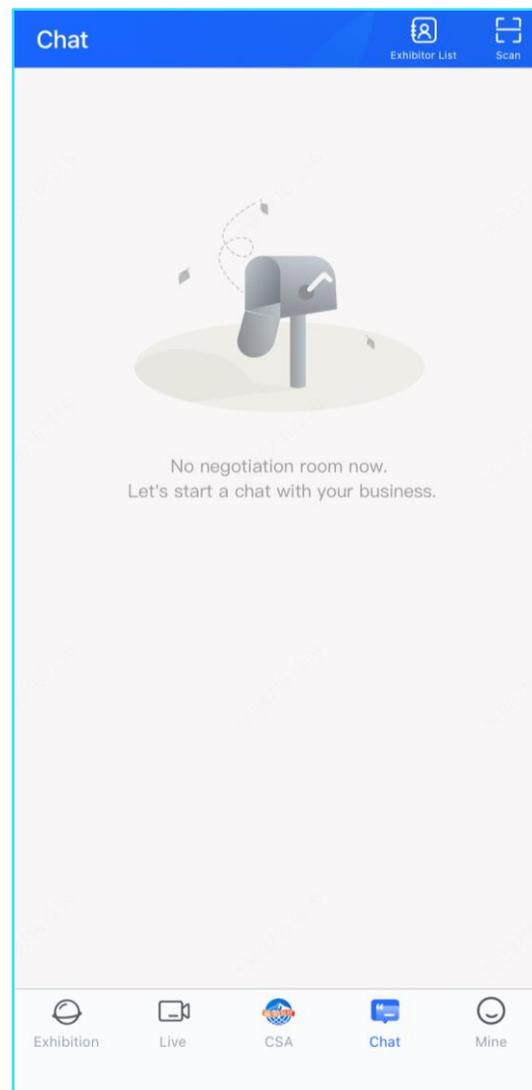


Business Talks and Negotiation

Where in-depth negotiation on bulk transactions is required between buyers and sellers, buyers can initiate the one-to-one online private negotiation with exhibitors through the negotiation room function.

The negotiation room supports text, emojis, pictures, short videos, files, etc., and supports Chinese-English translation of messages.

In terms of security, the negotiation room will burn the messages immediately after reading and destroy them automatically; it will delete the confidential documents on regular basis to ensure the transmission security. It supports end-to-end independent encryption and watermarking to ensure the privacy security of both parties.





T h a n k Y o u

